



REALIZE THE VALUE OF SUSTAINABILITY

Our Expertise & Services

3R delivers full-service sustainability solutions to sports clients. Our team has practical experience in the sports industry, including operational event planning and execution with FIFA, the NFL, NBA, MLB, MLS and Motorsports. Our experience paired with our expertise in energy and the built environment, GHG reduction, and focus on adding business value, make us uniquely positioned to meet the full needs of a sports organization.

- ▶ Materiality assessments, industry analysis, and strategic planning
- ▶ GHG Scope 1, 2, and 3 inventories
- ▶ Climate risk assessments and planning
- ▶ Waste reduction and management planning
- ▶ Policy development, including sustainable procurement policies
- ▶ LEED, TRUE, and WELL certification support
- ▶ Energy modeling and decarbonization planning
- ▶ Sustainability reporting, including reports in reference to GRI standards
- ▶ Management system development and implementation, including ISO 20121

Contact Us



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Sustainability Strategy & Program Benefits

A sustainability strategy helps sports organizations improve operational efficiencies, reduce operating expenses, attract new partnerships, and meet the needs of a new generation of fans. Sustainability programs provide governance mechanisms, risk management, and business continuity processes to add value and ensure the long-term viability of your organization, even as your team members change.



*"Jana and the team at 3R were a **tremendous help** in advising us as we evaluated our systems and sought to make **improvements** with lasting effect. Their **knowledge and support** helped us streamline our processes to become a more environmentally-friendly stadium and campus—one that is now formally recognized as leading the way among global sports and entertainment destinations."*

– Cynthia Miller, Director of Health, Safety and Environmental Risk Management for Hard Rock Stadium